

It can be very hard for a woman when she learns that she cannot have a baby. Fortunately today there are treatment options and having a baby is no longer an unfulfilled desire. Even though the emotional distress still lingers but hope is sparked by IVF. Fertility consultants understand the emotional aspects surrounding infertility treatment and ensure that they handle their patients sentiments delicately.

Almost every large hospital has some kind of setup which provides fertility treatment.

# LOOKING FOR A FERTILITY CLINIC?



## GO FOR THE BEST!

There are a number of different Assisted Reproductive Techniques that have become quite popular. In Vitro Fertilisation (IVF) has helped many couples with severe infertility problems to have a baby.

Some couples prefer to visit clinics that have been recommended by other couples or are reputed brand names that they have heard of. Deciding which fertility clinic can be a tough choice and there are many factors that influence this decision. Without beating around the bush, we know that cost is an important factor. But there is more to medical treatment than cost.

### QUALITIES OF A GOOD CLINIC

There are some basic criteria which people look at and utilise to assess how good a hospital is. It is necessary to know how you can identify a good clinic. Some of the important factors are:

**Reputation:** What are people saying about the fertility clinic? Judging a fertility clinic by its reputation is a good way to start. So if a clinic has a good reputation you can trust that the clinic is providing a service that is worthwhile.

**Success rate:** There is no better way to judge the quality of the service than by assessing the success rate of the fertility clinic. If a clinic has a high success rate they are definite doing something right

**Infrastructure:** Is the fertility clinic equipped to provide the kind of service you are looking for or that they claim to?

**Facilities:** The facilities and services offered by a fertility clinic matters to the patient. Everyone wants to have their treatment at a clinic that provides good facilities irrespective of the cost of the treatment. This is a no compromise zone. Good hospital facilities reflect the kind of overall service that patients will receive once they start treatment.

**Cost:** IVF can be an expensive treatment, but a clinic should be able to give you a ballpark figure of how much it will cost. Some clinics give you a total package cost and inform you regarding other expenses that might come up, giving you a rough estimate of what you should be prepared for.

**Transparency:** Most good reputed fertility clinics follow a total transparency policy and keep the couple updated about each procedure and how the patient is responding, test results and complications if any. When decisions are to be made regarding which course of treatment to follow the couple are allowed to have the final say in the matter.



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**Medical staff:** It is better to select a fertility clinic that has a team of in-house staff.

After analysing the services and facilities etc. of multiple clinics patients realised that success rate was an essential criteria. A Fertility Clinic which had a good success rate was one that they wanted, because at the end of the day a successful pregnancy is what matters most.

**Other factors to consider before choosing a clinic include the following:**

- Where is the clinic?
- Is the staff pleasant?
- What days and hours is the clinic open? ?
- Are there particular hours you can call to ask questions or get updates from your doctor or a nurse?

To find the best fertility clinic for you, take time to research any clinic you consider. Don't just choose the first place that returns your call; pursuing fertility testing and treatment is a big step and can also involve big money and lots of time. You want to choose only the best.

Speaking of the best, part of choosing a fertility clinic is personal and subjective. The best clinic for your friend may or may not be the best for you.

So ask your friends, doctor, insurance company, and local support group for recommendations, but be sure to investigate any clinic you consider yourself.

**When researching clinics, you can find information:**

- on their websites
- by speaking to a clinic representative over the phone or in person
- by speaking with current or former patient
- by meeting and interviewing your potential doctor at a consultation

**Why choose AKANKSHA IVF CENTRE ?**

- Most experienced tertiary care IVF center
- Routine & advanced ART procedures done under one roof
- World class Embryology Lab
- Affordable IVF packages
- Transparent reporting & detailed summary
- Ethical & Patient-centered care unit

Some people may wonder why they should go to Akanksha IVF Centre for Fertility treatment when there are so many other famous brand names providing the same treatment.

Let us come back to the original reason why people go to a fertility clinic, services, technology infrastructure, doctors are also secondary factors. People go to a fertility clinic to have a baby and Akanksha IVF centre gives you the hope of take home baby rate better than any other clinic can. Akanksha IVF centre has one of the best success rate. We try to use latest techniques that could help improve success rates. Akanksha satisfies all the criteria of a good fertility clinic

Whether it be a cause within the male or the female partner or an unknown cause, you would find solutions to any infertility related problem here at AIVF.

Our team of Akanksha is devoted to helping you accomplish your objective of taking a baby home. In your first appointment, we assess you entirely to choose which style of treatment would be best suited for you. A detailed medical and surgical (past and present) history of the couple is taken. This is followed by medical examination and best infertility evaluation.

We request a semen analysis as part of baseline investigation and evaluate the tubes if necessary in the female partner as part of our preliminary investigation. Baseline hormonal profile (FSH, LH, Thyroid profile, Prolactin, AMH etc.) is also evaluated if required. The results of the evaluation and analysis decide the most appropriate strategy and nature of the treatment to be undertaken. There are many fertility-enhancing procedures that might enable you to achieve a pregnancy and a decision is taken following the first assessment.

We wish you all success in achieving a pregnancy.

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